

## REMARKS

This amendment is being submitted with a Request for Continued Examination.

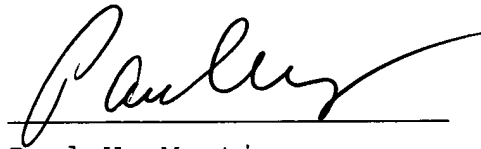
Claims 1-8 stand rejected under 35 USC §103(a) as being unpatentable over Waters in view of Christian and Favalora. Applicants have amended claims 1-6 and 8 to further distinguish over the cited references.

Waters and Christian are both directed at recognizing people within an interaction space of a kiosk. Neither is directed to attracting attention of people in order to persuade them to use the kiosk by displaying more distinctive information after sensing the people pass within a predetermined distance of the kiosk.

Favalora teaches an optional sensor 48 for obtaining information about the presence or position of a viewer of display 10. Unlike Applicants' sensor, Favalora suggests using the information from the sensor to adjust the viewing angle of display 10 or activate/deactivate display 10 to conserve power.

The prior art made of record but not relied upon has been noted.

In view of the foregoing remarks, Applicants respectfully submit that claims 1-8 are in condition for allowance. Action to that end is hereby solicited.

A handwritten signature in black ink, appearing to read "Paul W. Martin", written over a horizontal line.

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MAR 25 2004